



# **Arctic Venue at COP 15**

**A communication action during the UN Climate Conference  
in Copenhagen, December 2009**

**In December 2009 the nations of the world gather in Copenhagen to decide  
for a historic answer to one of the greatest challenges of our time,  
climate change and its consequences**

**Knowledge and information about the Arctic climate are  
important assets for this decision**

**The meeting in Copenhagen presents a unique option  
for highlighting the Arctic messages**

## Highlighting the Arctic

*The UN climate conference COP 15 will present a milestone for the international efforts of reducing greenhouse gas emissions and for international agreement on adaptation to global climate change. The entire climate interested world will focus on Copenhagen, making the city an attractive arena for delivering important messages on climate change.*

*The Arctic presents a particular position in perceiving global climate change. The consequences of global warming involves the Arctic and are experienced here first and most. The Arctic and Nordic countries have consequently developed a comprehensive and unique knowledge base about climate change, as it already now is manifested clearly in the Arctic. This knowledge will be an important message to deliver during COP 15.*

*The Danish Energy Agency is taking the initiative to a joint effort for institutions and organisations from the Arctic and Nordic countries to unify and coordinate dissemination, events, messages and other activities, during COP 15 to highlight Arctic climate change*

*The aim of the initiative is to create visibility and understanding of the Arctic climate change to the public and to the international media gathered in Copenhagen during COP 15. The activities will be coordinated closely with other parallel events, presenting Arctic climate change messages (e.g. Greenland Home Rule, Danish Meteorological Institute, WWF).*

## 'Arctic Venue' on the North Atlantic Quay

### ***A joint Arctic display and a powerful centre among parallel events***

The communication of Arctic climate change during COP 15 will present new knowledge as well as findings from Arctic cooperation in Arctic Council, ACIA, IPCC, Nordic Council of Ministers etc. It will be covering natural science, social science and cultural approaches to climate change and relate to local, regional and global perspectives. The presentation of the participating players will be organised thematically, illustrating for example

- Paleoclimate, atmosphere, ice and sea ice, sea currents and CO<sub>2</sub>-absorption, climate models
- The impact of climate change on habitats
- Man and society in the Arctic, way of life, socioeconomic consequences, development options

The presentations inside and around the buildings may include exhibitions, stands, posters, lectures and debates or panel discussions, presentation of scientific equipment, sculptures, cultural items, television spots, experiments, technology solutions, interactive activities illustrating daily life in the Arctic, visits to research institutions, Arctic food, scientific equipment, excursions and more.



## Venue facilities

The North Atlantic Quay presents an ideal venue for a joint and high impact presentation of the knowledge of Arctic climate change. For more than 200 years the departure point for numerous Arctic expeditions. Prominently located at the harbour front in the centre of Copenhagen the historic buildings are visible from all over the central harbour. Here you will find a variety of exhibition facilities, the embassies of the North Atlantic countries Iceland, Greenland and Faroe Islands and the world famous Nordic gourmet restaurant Noma.

During COP 15 the North Atlantic Quay will also be hosting several other Arctic oriented climate information initiatives. The main building will be wrapped up as an iceberg, eye-catching from distance and climate related events and exhibitions will take place in larger show rooms, e.g. the Greenland climate event, including the exhibition 'In the Eye of Climate Change' and the web-portal [www.climategreenland.gl](http://www.climategreenland.gl).

Direct shuttle-service, advertisement displays at strategical spots in Copenhagen and decorating the harbour-busses may be organised.

Press material and guides will be produced and disseminated before and during the COP 15.



1. *Main building: Exhibition room 216 m<sup>2</sup> for stands, events, exhibitions, etc..*
2. *Building with hall, two larger and one smaller rooms for events, lectures or presentations*
3. *Dock sides surrounding the buildings*
4. *Open space of app. 3000 m<sup>2</sup> optional for placing equipment or a tent with stands.*
5. *Options for rent of a 1600 m<sup>2</sup> hall and 2 lounges for events, lectures*

**Facilities for 'Arctic Venue' on the North Atlantic Quay.**

## **Other plans and ideas of activities**

### **Web-site for Arctic messages of climate change**

A web-site will be established, interacting with other relevant initiatives. Here you will find updated news on Arctic climate, research results, links to participating institutions, video spots, reference and information about presentations, links to fieldwork venues, adaption initiatives, blogs etc., etc.

The web site may continue after the Cop 15.

### **IGO/NGO stand and/or side-event in the Bella Centre**

Interested players may apply for stands and side-event at the COP 15 conference venue, addressing their messages directly to the delegates and the international press.

### **Visibility is the key to communication**

A range of marked initiatives will be launched to increase attention to the Arctic Venue. They may include an event in relation to the opening of the conference, a broad and comprehensive advertising and technical, informative or art arrangements to illustrate the climate changes of the Arctic, e.g. advertising signs in the airport and at central squares, mobile icebergs, laser polar light, mega-screens etc.

## **Organisation**

A Coordination Committee is established to develop the concept for the joint Arctic Venue and the framework for the coordinated initiative, logistics, compilation and distribution of the different initiatives, options for outreach to different target groups, development of joint initiatives, etc. The work is closely coordinated with other planned events through the representation from the relevant institutions.

## **Economy**

The Energy Agency is contributing with a secretary for coordination of the contributions, participation, logistics, joint press material, including coordinating with the City of Copenhagen, Ministry of Foreign Affairs, Wonderful Copenhagen and other players. A conditional grant from the Nordic Council of Ministers will cover costs of joint venue facilities and press material. Beyond these limitations, participation will depend on own economic resources or other grants.

## **Participation**

Research institutions, organisations and authorities from the Nordic and Arctic countries have been invited to join the Arctic Venue. They may participate in different ways and combined contributions will be organised in the months to come.

Other players with an obvious interest in joining the initiative are welcome.

For any question or suggestion, you are welcome to contact Kaspar Lytthans.

### **Frederik Schmidt**

*Cand. Scient.*

Climate and Energy Economy

Direkte tlf.: 3392 6890

E-post: [fsc@ens.dk](mailto:fsc@ens.dk)

### **Contact to**

### **Kaspar Lytthans**

*Secretary, project coordinator*

Tel: +45 4030 5320

E-post: [kaspar.lytthans@gmail.com](mailto:kaspar.lytthans@gmail.com)